



These are David's 7-Values of Leadership. Established through years of experience with different organizations, he created a unique blend of values designed to develop high-performance leaders. Within each of us are values we are naturally talented in, while others are areas of opportunity. Knowing your strengths and opportunities is the first step in leadership development. Self-awareness of those values gives one a foundation to build on. Effective leaders are well-balanced and actively focus on improving areas of opportunity. Harnessing effort on values which need improvement is uncomfortable but necessary. Leadership is about growing. So prepare for some growing pains.

**1. Accountability**

- Self-Awareness
- Adaptability
- Personal Growth

**2. Rigor**

- Action-orientated
- Empowerment
- Situational Leadership

**3. Demonstrate Courage**

- Lead Change
- Transparency
- Challenge the Status Quo

**4. Communicate Effectively**

- Clear and Concise Direction
- Active Listener
- Foster Self-Discovery

**5. Team Orientated**

- Team Morale
- Build Trust
- Develop Others

**6. Customer-Focused**

- Exceptional Customer Service
- Deliver Mission Statement

**7. Results-Driven**

- Strategic Planning
- Follow-up
- Goal Orientated



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